

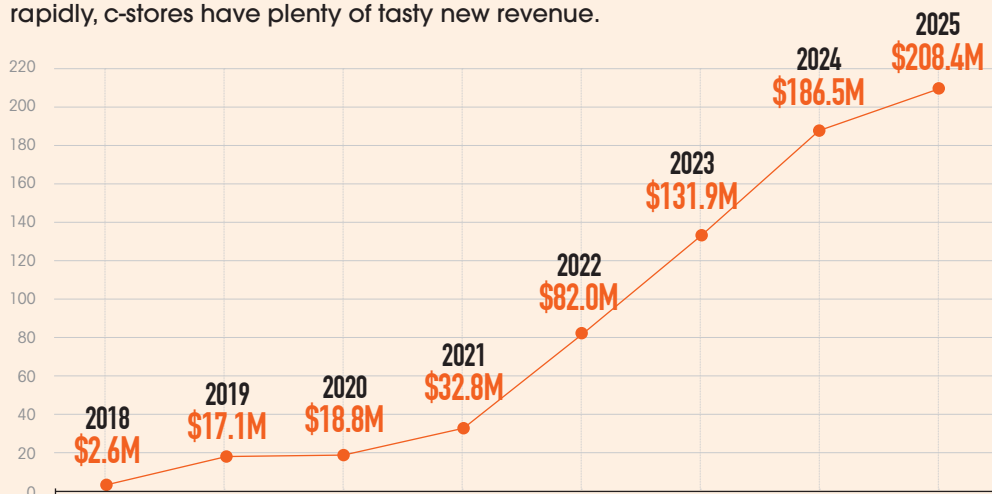
# Quench Consumer Thirst for **CBD**



A new form-factor is poised to drive the CBD category in c-stores. CBD Drinks are making a splash in the market. **One brand, Forth™ CBD, is leading the charge and bringing new shoppers to c-store aisles with CBD-Infused Juice Drinks.**

## ANTICIPATE THE UPSURGE

With the market size for CBD drinks expanding rapidly, c-stores have plenty of tasty new revenue.



## CONSIDER THE CONSUMER

CBD drink buyers hit the sweet spot for retailers.



8 in 10 are between 24 and 44 years old

More than half have an income above



63% use CBD products daily

Nearly 2/3 state that "taste" is a key purchase factor



## SAVOR THE SALES POTENTIAL

Forth™ CBD-Infused Juice Drinks are delivering more than flavor ...



selling form-factor in the CBD category\*

- Showing strong profit margins
- High-quality, lab-tested beverages
- Contain 10mg full-spectrum hemp derived CBD per serving



Get what adult consumers want.  
[EalternativeSolutions.com/Forth](https://EalternativeSolutions.com/Forth)



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All data applies to Convenience and Gas channel only. \*Sourced from Test Chain Sales May 2021. All other data sourced from Brightfield Group.