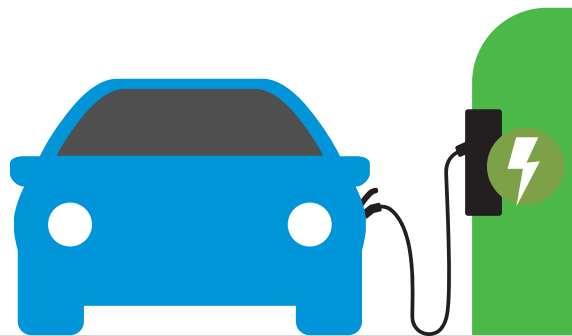


## Gearing Up for the EV Age

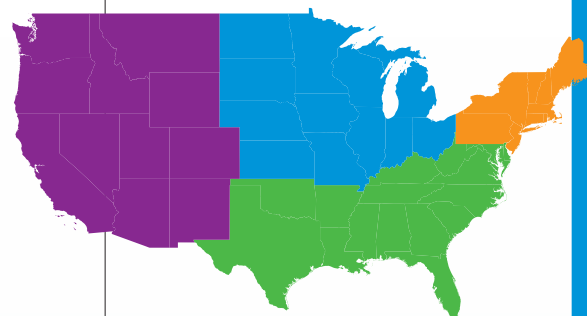
One-fifth of c-store shoppers own an electric vehicle or are considering buying one

Electric vehicles (EVs) are growing in popularity among Americans, and it's becoming more widely expected that EVs will ultimately become the norm in the automobile industry. To date, 12 states have moved to ban the sale of internal combustible engine vehicles by 2035, and 23 states have an EV roadmap or an official EV planning document of some kind. Convenience store operators that prepare for this shift sooner rather than later will be able to grab the EV consumer before the competition. The *2021 Convenience Store News Realities of the Aisle Study*, which surveyed 1,500-plus consumers who shop a c-store at least once a month, uncovered the following EV insights:



**9%**  
of convenience store shoppers currently own an electric vehicle.

**71%**  
of the c-store shoppers who currently own an electric vehicle say it is extremely/very important that convenience stores have charging stations available.



C-store shoppers in the **Northeast (15%)** and **West (12%)** are more likely to own an electric vehicle than shoppers in the **South (6%)** and **Midwest (6%)**.

### Among the 91% of c-store shoppers who don't own an EV:

**12%** say they're extremely/very likely to consider buying one in the next 2-3 years.

**20%** say they're somewhat likely to consider buying one.

**69%** say they're not at all/not very likely to consider buying one.

**CHARGING STATION**

**STORE**

